Hi, I'm Sam.

I'm a multidisciplinary product designer with over eight years of experience working on diverse projects for global brands.

Experience

Senior Designer
Razorfish
2018 - Present

Designing UI systems for iOS apps and websites for clients such as Samsung, Barclays, and Pilot Flying J. I Introduced motion systems for digital products and established rules for using those systems. I also was an integral part of art direction for campaign work used on the web and throughout retail spaces.

Designer
Freelance
2016 - 2018

Visual design, UI design, and motion design for the following agencies and clients: Huge, Bluecadet, Pentagram, Havas, Method, Pentagram, Local Projects, Walmart, Google, PBS, McDonalds, IBM, Target

Art Director
Mashable
2014-2016

Managed a team of illustrators, animators and designers. Delegated daily projects to them and communicated with producers to gauge their daily needs. Developed motion graphics style guides, best practices, and templates to create daily editorial content for online social media platforms.

Motion Designer
NowThis
2012 - 2014

Edited and animated 1-2 minute daily news videos in a fast paced editorial environment. Established templates and graphics packages for the video team.

Education

BFA, Film Editing

Watkins College of Art Design, and Film
Nashville, TN 2012

Skills and Tools

Skills

UI design
UX design
Motion design
Prototyping
Interaction design

Design

Sketch
Figma
Adobe XD
Adobe Creative Cloud

Prototyping

Invision
Framer
Protopie
After Effects